



Media Release

David Campbell MP

Minister for Transport

Minister for the Illawarra

RTA'S SAFETY ROADSHOW GOES STATE-WIDE

Thursday 24 September 2009

Minister for Transport David Campbell today visited the RTA's Road Safety Roadshow, which has been set up in Sydney's busy CBD as part of a state-wide tour.

Mr Campbell said the Roadshow, set up in Martin Place, between 7am and 2:30pm today, brought with it an important message for drivers to slowdown and take extra care on the roads.

"With the road toll up to 339 for this year, we need to ramp up our road safety message," Mr Campbell said.

"Research shows at least 1 in every 3 fatal crashes involves speeding - which means people are not getting the message that they need to slow down.

"The RTA's Slow Down Roadshow features a graphic display of two cars that were crashed at different speeds – one at 60 km/h and one at 100 km/h – to visually highlight the impacts of speeding.

"The Roadshow also features a video display showing an interview with Michelle Amess, who lost her two sons in a high speed car crash at Morpeth in 2005.

"Her boys were only a few kilometres from home and they were driving on a road they knew well.

"It goes to show you can never become complacent when driving on familiar roads.

"Michelle's story is a strong message to drivers that speeding has a tragic and long-term impact on families and communities."

Mr Campbell said that the road toll was 25 per cent higher than at the same time last year and that was why the NSW Government had announced a 30 point action plan, including:

- Increasing the number of highway patrol officers and deploying them in known black spots
- Introducing road safety messages on speeding fine notices
- Introducing new hard line sanctions for high level speeding offences
- Reviewing and developing road safety messages

NSW Centre for Road Safety Director, Dr Soames Job, said too many people were still speeding.

"Our message to the community is simple – slow down and stick to the speed limit," Mr Job said.

"This month marks the 1st anniversary of the RTA's Road Safety Roadshow, which is travelling to communities across NSW," he said.

Media Contact: Suzie Brady 0411 104 339