

# MEDIA RELEASE

David Campbell MP  
Minister for Transport  
Minister for the Illawarra



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## **PENALTY NOTICES TO INCLUDE SAFETY MESSAGES FOR SPEEDING DRIVERS**

Thursday 29 October 2009

Minister for Transport David Campbell today called on motorists to do their bit to help reduce the State's road toll.

Mr Campbell said already this year the road toll was higher than last year's total and that was extremely disturbing.

**"The message cannot be clearer – slow down, don't drink and drive and take regular breaks," Mr Campbell said.**

"The official declared road toll for 2008 has now been released at 374 and already this year the toll is 393.

"The NSW Government has a record \$4.4 billion invested in improving our roads but I am calling on motorists to come on board and assist us by taking care on the roads.

"No one wants to get that dreaded phone call, or that terrible visit, to be told that a loved one has died on our roads. Every time someone dies, entire families and communities are affected."

Mr Campbell said the Government was taking action to address this year's increased road toll. An emergency Road Safety Roundtable was held earlier this year and subsequently, a 30 point action plan is being put in place, including:

- Increasing the number of highway patrol officers and deploying them in known black spots
- Introducing new hard line sanctions for high level speeding offences
- Reviewing and developing road safety messages.

**Mr Campbell also announced that from next week, motorists caught speeding or running red lights on NSW roads, would be sent safety messages on their penalty notice.**

"The messages will be printed above the details of the offence and will remind motorists of the dangers of speeding or other practices," Mr Campbell said.

Messages to be printed on penalty notices include:

- ***Around 200 people die on NSW roads each year as a result of speeding-related crashes***
- ***Speeding is a factor in one in three fatal crashes***
- ***Travelling at 5km/h over a 60km/h posted speed limit doubles the risk of an injury crash. The risk doubles again for each additional 5km/h over the limit***

- ***Kids don't stand a chance against a speeding car, 40km/h is the fastest you should travel in a school zone.***

“Penalty notices are an ideal platform for these messages as they directly target drivers who have already shown a tendency to speed,” Mr Campbell said.

Mr Campbell said the purpose of enforcement and fines was to encourage safe driving and road safety messages would highlight that goal.

“Speed cameras and speeding fines are only some of the ways that the Government is working to make NSW roads safer for everyone.

“No one likes paying penalties but the choice is simple - if you don't want a fine, obey the speed limit.

“The Government would be delighted to issue no speeding penalties at all if it meant no one was speeding on our roads.”

The big four contributing factors that lead to crashes occurring and the severity of crashes this year are:

**Speed – 43 per cent**

**Alcohol – more than 20 per cent**

**Fatigue – at least 18 per cent**

**Not using a seat belt – 18 per cent.**

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