



CUMBERLAND
CITY COUNCIL

SmartNSW Masterclass

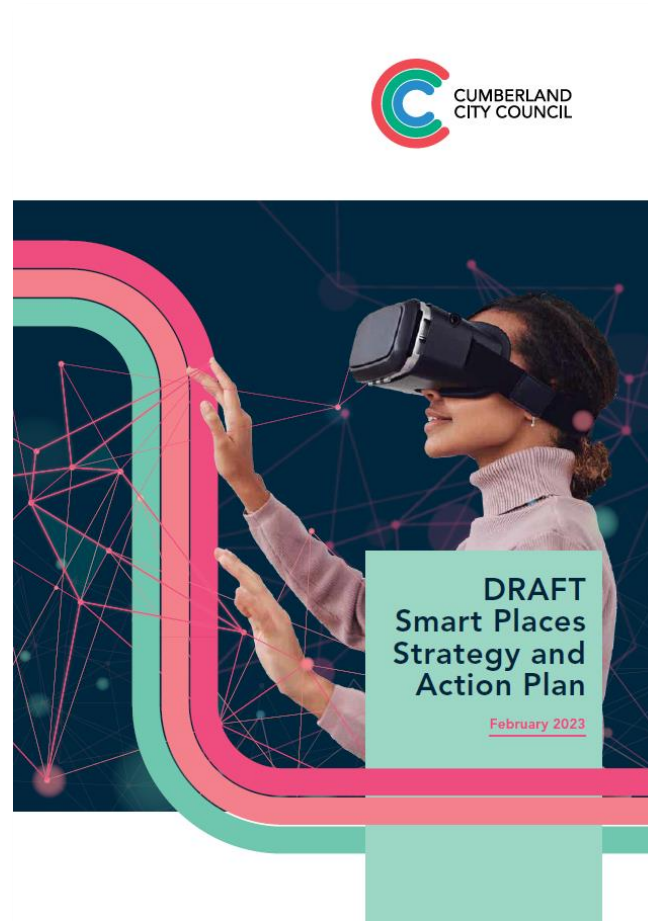
Christopher Manoski
Senior Coordinator Place and Engagement



Smart Places Strategy and Action Plan

Cumberland City Council are currently on our Smart Cities/Places Journey, Council have engaged Smart Cities specialist consultants to work with Council in putting together the Smart Places Strategy and Action Plan.

This *Smart Places Strategy* will guide Cumberland as we explore smart place opportunities. It builds on the existing strengths of our city, including those established by the smart places projects already underway.





Policy Drivers

The *Smart Places Strategy* builds upon existing policies, plans, and strategies to maximise outcomes and smart places integration in our City, region, and state.

State & Regional Policy Drivers

NSW Smart Places Strategy



Westmead Place Strategy



Smart Central River City Blueprint



NSW Smart Places Playbook



Six Cities Region Discussion Paper and 2023 Region Plan



Smart Places Customer Charter



Local policy drivers

Community Strategic Plan 2017–2027



Sustainability Action Plan



Community Engagement Strategy



Prospect Pipeline Corridor Strategic Masterplan



Cumberland 2030: Our Local Strategic Planning Statement



Duck River Parklands Strategic Masterplan



Cumberland Cultural Plan





Smart Places and Planning

- More than just buildings
- Driver for future planning
- Embedded in services and projects



Smart Communities

Celebrate our diversity, enhance city safety, and drive cohesion and dialogue



Smart People

Build digital literacy and education



Smart Services

Make the most of digital opportunities to enhance service accessibility and efficiency



Smart Spaces

Deliver vibrant and activated spaces, supporting a sustainable environment



Smart Movement

Keep our community connected digitally and physically



Smart Economy

Encourage innovation, collaboration, and partnerships



Granville Smart Precinct

Council has already implemented a major smart monitoring and data collection system at the Granville Precinct. There are a range of technologies used in the Precinct which can be leveraged and expanded upon across Cumberland into the future.



Smart Traffic Management – on-road, carpark and foot traffic sensors

Enables Council to monitor traffic flow, parking usage and general precinct demand in real time, informing decision-making, planning, design and service provision



Smart Environment – temperature and humidity monitoring

Enables better understanding of urban weather conditions, supporting smarter more sustainable design, and regulation of the natural and built environment



Smart Waste – rubbish bin sensors in the Precinct Town Centre

Enables monitoring of waste generation to improve waste collection service efficiency tailored to the needs of the precinct



Smart Water – water movement sensors in Duck River

Enables Council to closely monitor ecosystem health, and to maintain and enhance the natural environment



Merrylands Civic Square

Cumberland is also continuing to progress its Smart Places journey through the newly completed Merrylands Civic Square Project.

The project revitalised the Merrylands town centre by making use of several smart place technologies. Upon completion, the Square has become a vibrant new recreational and meeting space for the community.





Let's Connect



Christopher Manoski

Senior Coordinator Place and Engagement
CUMBERLAND CITY COUNCIL



02 8757 9742



Christopher.Manoski@cumberland.nsw.gov.au



<https://www.linkedin.com/in/christopher-manoski-5b74b387/>