

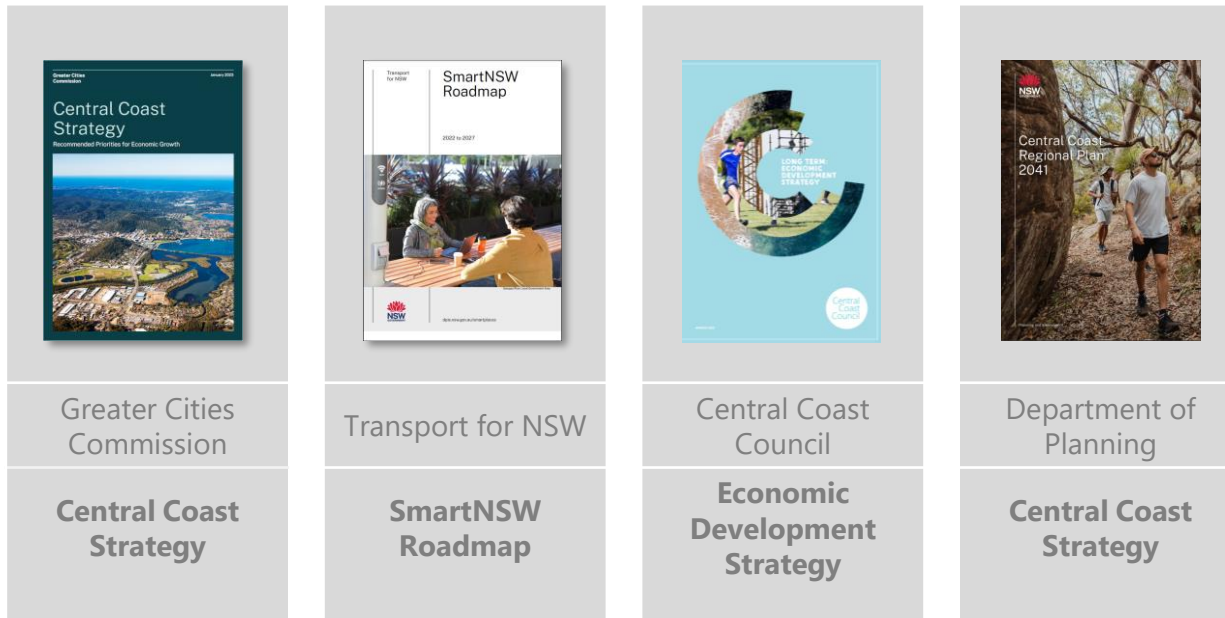
A white circle containing the text "Central Coast Council" in a blue, sans-serif font, stacked vertically.

Central  
Coast  
Council

# **SmartNSW Masterclass**

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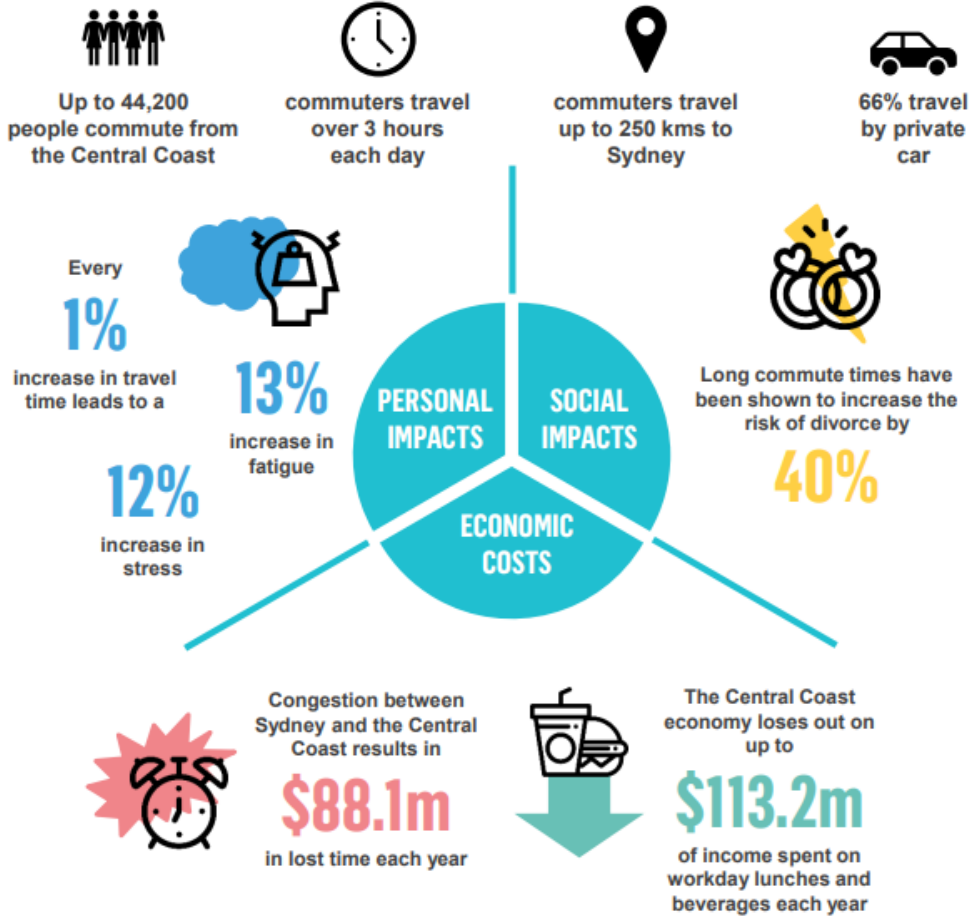
# A region slated for growth



# Central Coast's Innovation Precincts



# THERE IS A NEED TO ADDRESS THE NEGATIVE IMPACTS OF OUT-COMMUTING ON THE WELLBEING OF INDIVIDUALS, COMMUNITIES AND THE ECONOMY



**SUMMARY OF KEY FINDINGS**

- Out-commuters from the Central Coast experience poorer physical and mental health and wellbeing outcomes.
- Central Coast families and communities suffer as commuters can invest less time in those relationships.
- Out-commuting limits the local economy and has wider economic impacts for NSW.

**CONSIDERATIONS**

Commuters require:

- improved understanding of the health impacts of long commutes
- access to mental health and wellbeing services
- strengthened family support structures
- ways to engage in their community

There is an important need to:

- capture retail spending within the local economy
- increase local capacity for remote working
- generate investment to locate jobs on the Central Coast

# Council's Smart City Principles

## Visionary

Create a sustainable future for the Central Coast, economically, environmentally and socially

## People first

All aspects of service design and delivery should improve outcomes for the people who live, work or visit the Central Coast

## Digital

Work towards integrated and inclusive digitisation of places and systems across the Central Coast

## Open and Collaborative

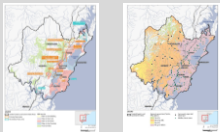
Collaboration and transparency underpins the work of council, internally, with partners and with the community

# Smart Central Coast Program



## Digital Infrastructure Blueprint

Benchmarking the region's current and future digital capabilities



## Smart Places Outcomes

Co-designing strategic directions to realise Smart Places outcomes



## Smart Places Action Plan

Investigating pathways to enable digital uplift across the Central Coast to support growth



## Implementation

Implementing initiatives to realise the ambitions of the region as an innovation hub with a digitally-enabled community