NSW Bike Week 2017 – Participant Survey

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| **Age** |
| Under 18 |  |
| 18-24 |  |
| 25-34 |  |
| 35-44 |  |
| 45-54 |  |
| 55-64 |  |
| 65+ |  |
| Gender |
| Female |  |
| Male |  |
| Other |  |
| How often do you ride? |
| This is my first time |  |
| Once a week |  |
| Two-four times a week |  |
| Every day of the week |  |
| Once a month |  |
| Why do you cycle? |
| Travel to school/education facility/childcare |  |
| Travel to work/work related business |  |
| Social/recreation |  |
| Personal trips (Shopping etc) |  |
| Fitness |  |
| Other |  |
| Where did you hear about the event? |
| Social and online media |  |
| Radio |  |
| Television |  |
| Magazine |  |
| Newsletter |  |
| Posters |  |
| Billboards/bus shelters |  |
| Branded material |  |
| Newspaper |  |
| School |  |
| Workplace |  |
| Other, please specify |  |
| After participating in NSW Bike Week, how likely are you to ride in the future? |
| Very likely |  |
| Likely |  |
| Somewhat likely |  |
| Unlikely |  |
| After participating in NSW Bike Week, how likely are you to attend similar events in the future? |
| Very likely |  |
| Likely |  |
| Somewhat likely |  |
| Unlikely |  |

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| **What do you think would make NSW Bike Week even better next year?** |
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