NSW Bike Week 2017 – Participant Survey

|  |  |  |  |
| --- | --- | --- | --- |
| **Age** | | | |
| Under 18 |  | | |
| 18-24 |  | | |
| 25-34 |  | | |
| 35-44 |  | | |
| 45-54 |  | | |
| 55-64 |  | | |
| 65+ |  | | |
| Gender | | | |
| Female |  | | |
| Male |  | | |
| Other |  | | |
| How often do you ride? | | | |
| This is my first time |  | | |
| Once a week |  | | |
| Two-four times a week |  | | |
| Every day of the week |  | | |
| Once a month |  | | |
| Why do you cycle? | | | |
| Travel to school/education facility/childcare | | |  |
| Travel to work/work related business | | |  |
| Social/recreation | | |  |
| Personal trips (Shopping etc) | | |  |
| Fitness | | |  |
| Other | | |  |
| Where did you hear about the event? | | | |
| Social and online media | |  | |
| Radio | |  | |
| Television | |  | |
| Magazine | |  | |
| Newsletter | |  | |
| Posters | |  | |
| Billboards/bus shelters | |  | |
| Branded material | |  | |
| Newspaper | |  | |
| School | |  | |
| Workplace | |  | |
| Other, please specify | |  | |
| After participating in NSW Bike Week, how likely are you to ride in the future? | | | |
| Very likely | |  | |
| Likely | |  | |
| Somewhat likely | |  | |
| Unlikely | |  | |
| After participating in NSW Bike Week, how likely are you to attend similar events in the future? | | | |
| Very likely | |  | |
| Likely | |  | |
| Somewhat likely | |  | |
| Unlikely | |  | |

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| **What do you think would make NSW Bike Week even better next year?** |
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