

***REPORT ON CFG ACTION PLAN FROM RON BELL
GRAFTON CITY CHAMBER OF COMMERCE AND
INDUSTRY REPRESENTATIVE.***

1. **CHAMBER SURVEY** - A survey conducted by the chamber of retailers and professionals located in the Grafton CBD resulted in the following observations:

- 61% of respondents thought safety issues outweighed delays as a reason for a new Grafton Bridge.
- 53% agreed the present Grafton Bridge has a detrimental effect on trade, business and commerce in the Clarence Valley.
- 78% agreed that a new bridge if located near or adjacent to the present structure would be of benefit to business and commerce in the city of Grafton.
- 11% thought the construction of a new rail bridge and the conversion of the present bridge into an upper/lower roadway would be beneficial to the city.
- Respondents when asked to list a 'preferred site'

55% - Adjacent to the present Grafton Bridge site

33% - Turf Street to the Gwydir Highway

5% - Dobie Street to Clarenza

7% - Other sites

- Respondents were asked to list issues to be considered, which they thought to be of high importance for any potential site.

75% - protection of the present environment.

20% - disruption of residential areas through relocation and/or increased traffic noise.

5% - other issues – through traffic/reducing delays/increase business

2. **SUB FOCUS GROUPS** – There wasn't enough time to organise this. However, this could happen within the next month.
3. **2GF/FM 104.7 WEBSITES** – The project has been noted on the Home Page of both station websites advising those interested to go to their local council. Links to all Clarence Valley Councils are available from the station websites.
4. **PROMOTION OF QUESTIONNAIRE** – A free schedule of advertising was broadcast on 2GF and FM 104.7 over a two week period promoting the questionnaire being in the Daily Examiner and on the Council websites. (Value approximately \$3,000.00)
5. **OTHER MATTERS** – A number of suggested sites have been presented to me by interested people. I will make these available at the next CFG meeting. If you require them before then, please contact me.

Ron Bell

4th September 2002