NSW Bike Week 2017 – Participant Survey

Please circle appropriate answers

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| **Age** |
| Under 18 | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ |

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| **Gender** |
| Female | Male | Other |

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| **How often do you ride?** |
| This is my first time | Once a month | Once a week | 2-4 times a week | Every day | Mostly Weekends |

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| **Why do you cycle?** |
| Travel to school/ education facility/ childcare | Travel to work /work related business | Social/ recreation | Personal trips (Shopping etc.) | Fitness | Other |

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| **Where did you hear about the event?** |
| Social and online media | Radio | Television | Magazine | Newsletter | Billboards/bus shelters |
| Word of mouth | Workplace | Newspaper | School | Other, please specify |

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| **After participating in NSW Bike Week, how likely are you to ride in the future?** |
| Very likely | Likely | Somewhat likely | Unlikely |

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| **After participating in NSW Bike Week, how likely are you to attend similar events in the future?** |
| Very likely | Likely | Somewhat likely | Unlikely |

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| **What do you think would make NSW Bike Week even better next year?** |
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| **Are you aware the campaign is a NSW Government initiative and /or program?** |
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