

Why are you doing a Public Art Strategy?

As part of the B-Line Project, new Intelligent Transport System (ITS) cabinets, have been installed along the B-Line corridor to support new passenger information display (PID) systems.

The addition of public art will engage with commuters and the community to amplify and celebrate a sense of place and positively add to the local environment. Public art also acts as an effective anti-graffiti campaign and has been adopted by other agencies such as Roads and Maritime Services.

We are introducing a Public Art Strategy that will enhance the visual amenity of these ITS cabinets between Mona Vale and Neutral Bay.

How was the strategy developed?

Transport for NSW engaged an experienced art consultant, Gill Minervi Creative, to guide the public art process, to ensure the installations will engage with commuters and community to amplify and celebrate a sense of place and connect local communities and commuters to positively profile the Northern Beaches and the lower north shore of Sydney.

What is the strategy about?

Be Here! explores the faces, places and environments that define the Northern Beaches and Lower North Shore of Sydney. An exhibition of public art that celebrates our stories – the commonalities and differences that bring us together on a local and global level. It is a call to action to be present – to be here!

What is the theme?

To apply relevance and connectivity of the theme of Be Here! The art consultants have developed a 'linear' and 'local' theme to art strategy.

To connect each ITS cabinet along the corridor, there will be a 'linear' theme developed by a single artist, which will form a consistent look and feel, bringing the separate works together at each B-Line bus stop.

The 'linear' artwork will be installed on two sides of the ITS cabinet. The other two sides will be enhanced with 'local' artworks which will interpret a specific story for the community where the cabinet is located.

How were the artists selected?

A targeted Expression of Interest document and the B-Line Public Art Strategy was sent to 14 professional artists who have experience working in the public domain and have a significant connection to the Northern Beaches and/or Lower North Shore. Artists were invited to submit either concepts or finished works in a variety of media that responded to the EOI and delivered the strategy's themes and objectives. All invited artists submitted works and 13 have been included in the suggested curation of Be Here!

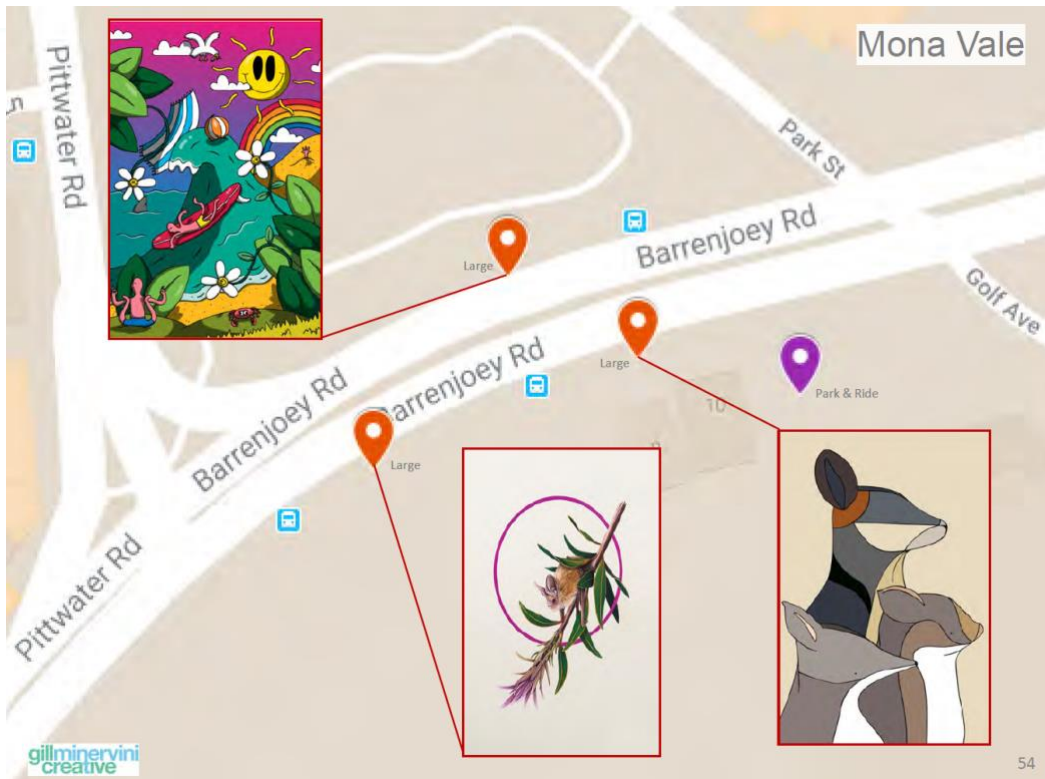
How are the artworks applied?

The artworks are being applied to the ITS cabinets as a vinyl decal to retain vibrancy, detail and durability of the artwork. Each artwork has been carefully laid out to retain the functionality of the cabinets whilst keeping the integrity of the artworks.

What is going in at Mona Vale?

Three artworks are being installed in Mona Vale. Two at the southbound bus stops and one at the northbound bus stop.

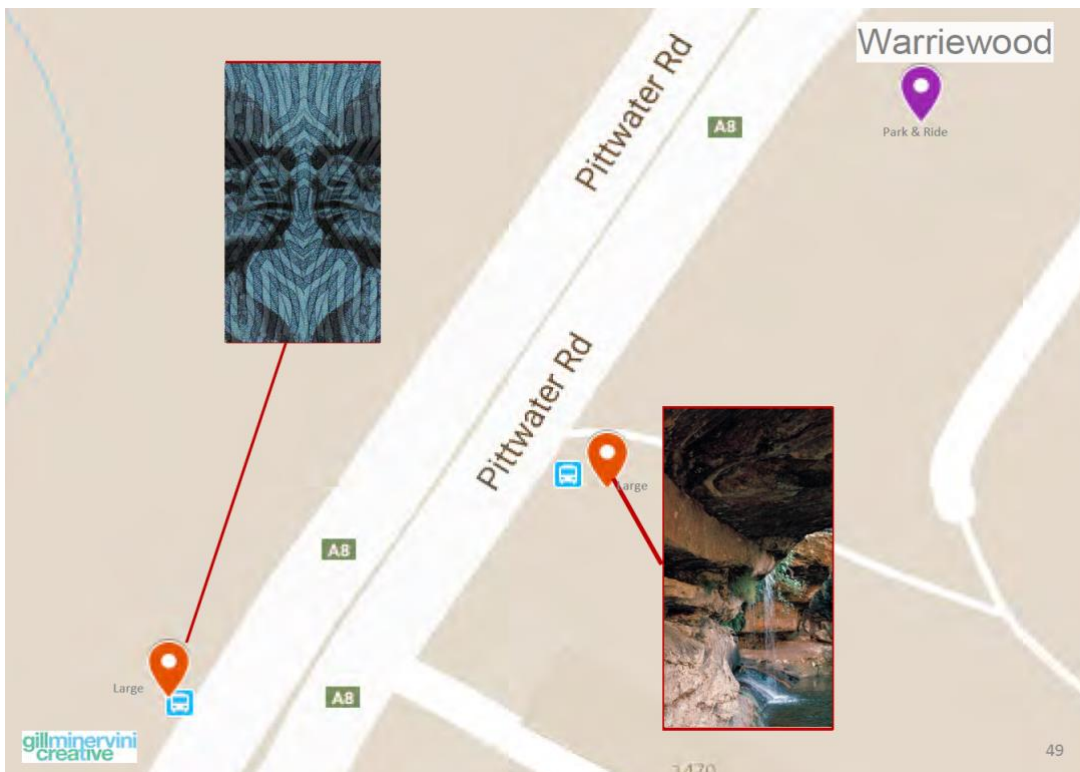
Works include 'Beach' by Neathway, 'Microbat' by Thomas Jackson and 'Marsupials' by Eggpicnic



What is going in at Warriewood?

Two artworks are being installed in Warriewood. One at the southbound bus stop and one at the northbound bus stop.

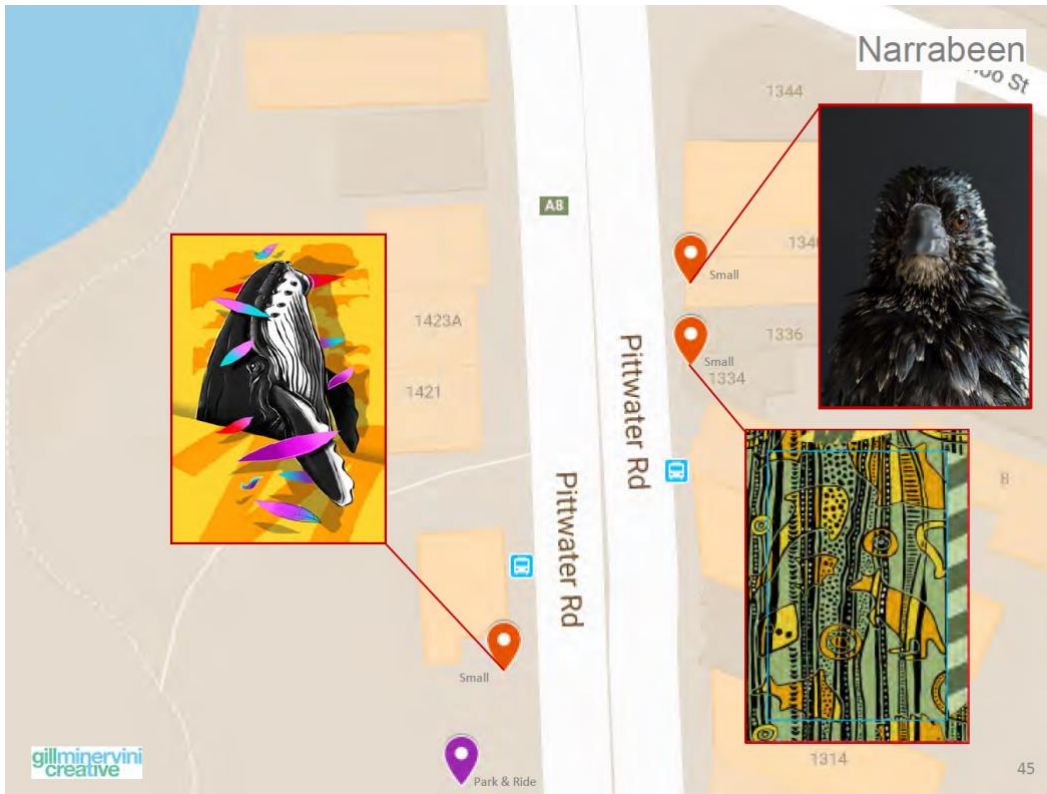
Works include 'Proud' by Warwick Keen and 'Waterfall' by Paul McDonald.



What is going in at Narrabeen?

Three artworks are being installed in Narrabeen. Two at the southbound bus stops and one at the northbound bus stop.

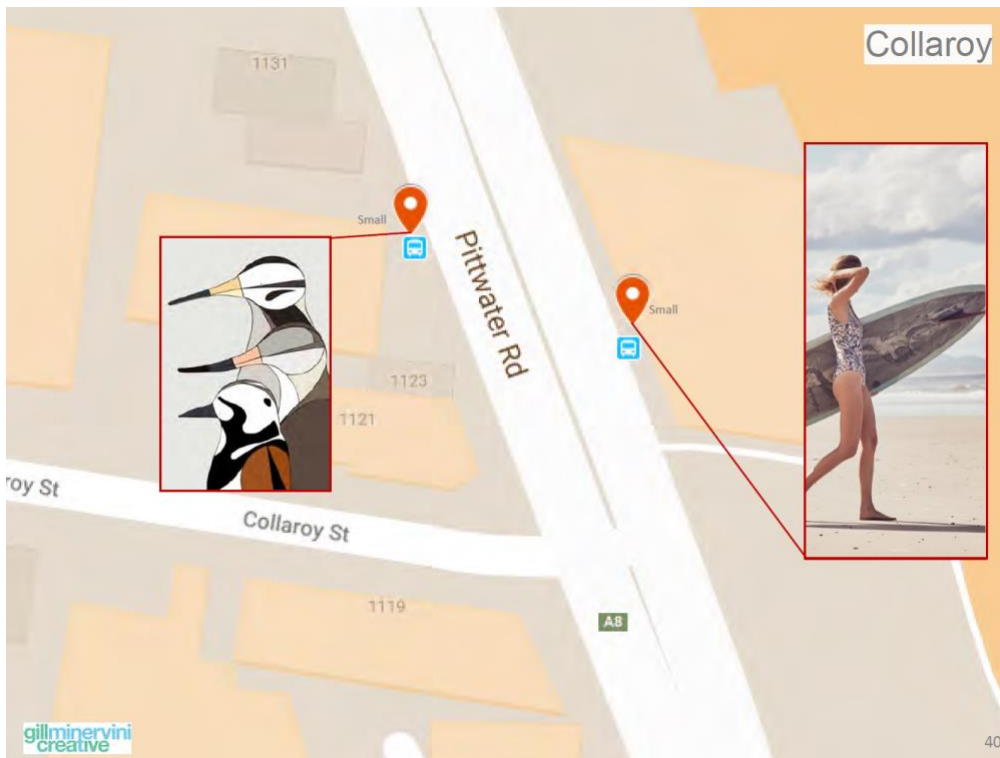
Works include 'Whale' by M-Lon, 'Magpie portrait' by Cameron Bloom and 'Bloodlines' by Jessica Birk.



What is going in at Collaroy?

Two artworks are being installed in Collaroy. One at the southbound bus stop and one at the northbound bus stop.

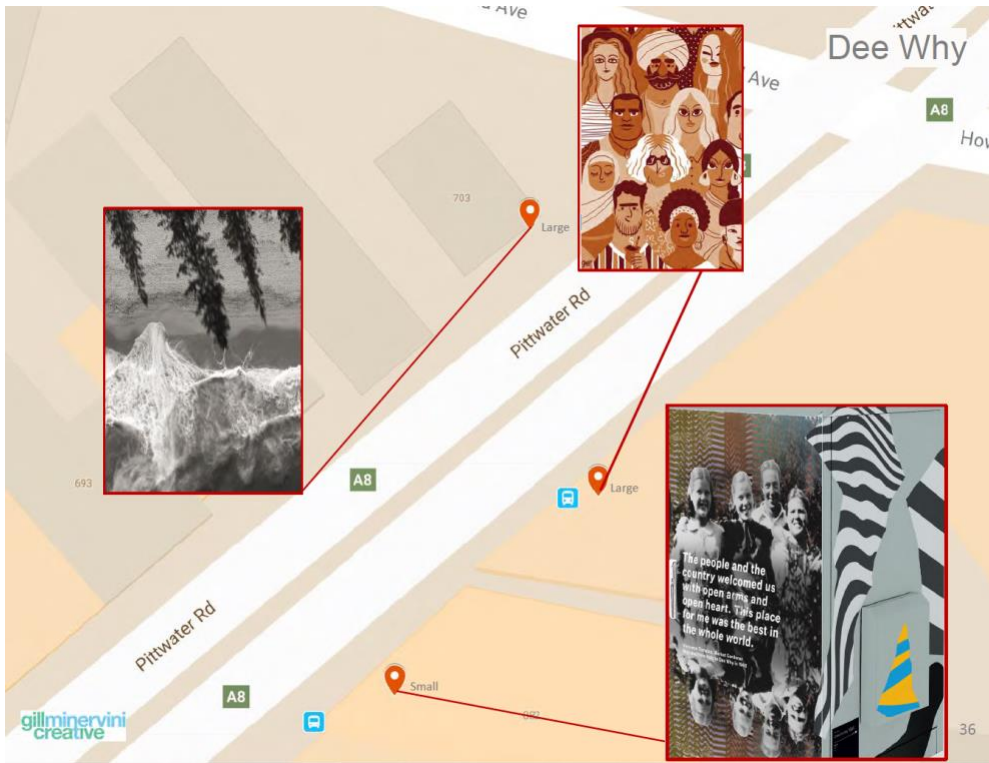
Works include 'Birds' by Eggpicnic and 'Female Surfer' by Jason Ierace.



What is going in at Dee Why?

Three artworks are being installed in Dee Why. Two at the southbound bus stops and one at the northbound bus stop.

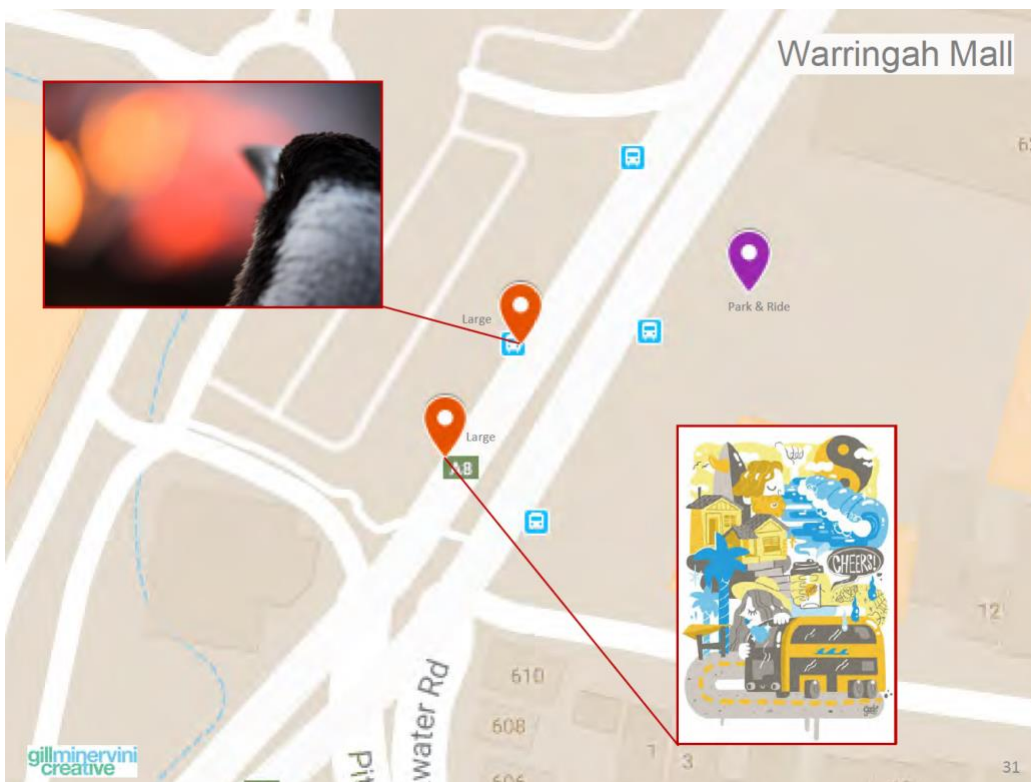
Works include 'Beach from above' by Cameron Bloom, 'A place for everyone' by Geebs and 'Journeys' by ESEM Projects.



What is going in at Brookvale?

Two artworks are being installed in Brookvale. Two at the northbound bus stops.

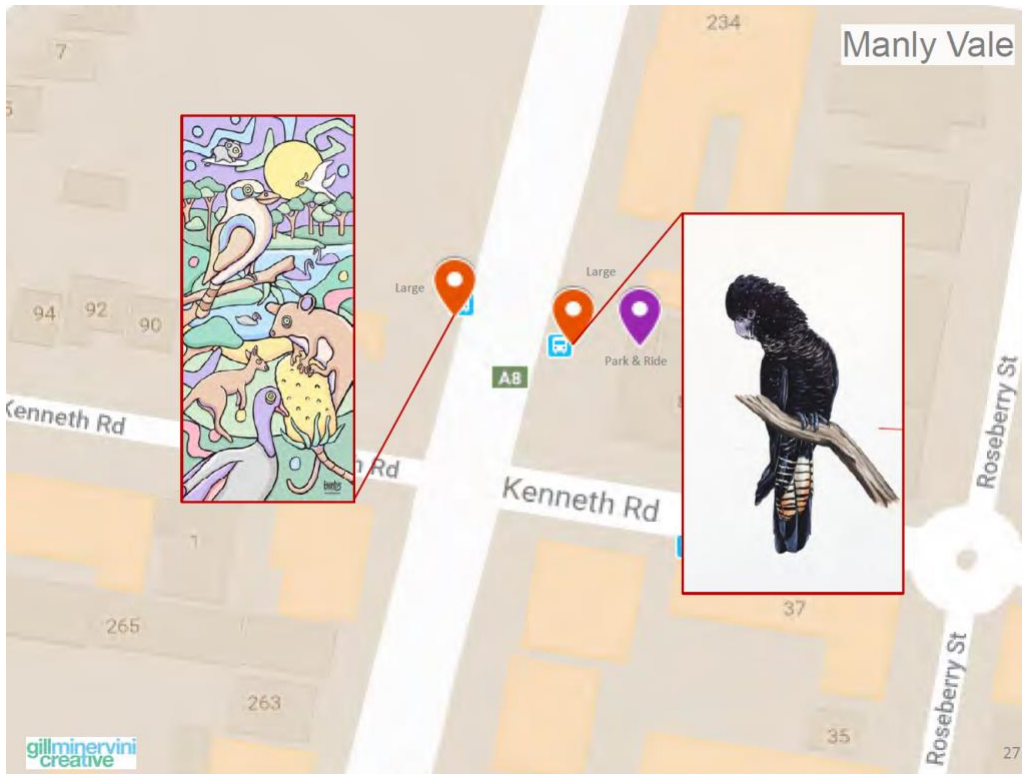
Works include 'Beach from above' by Cameron Bloom, 'A place for everyone' by Geebs and 'Journeys' by ESEM Projects.



What is going in at Manly Vale?

Two artworks are being installed in Manly Vale. One at the northbound bus stop and one at the southbound bus stop.

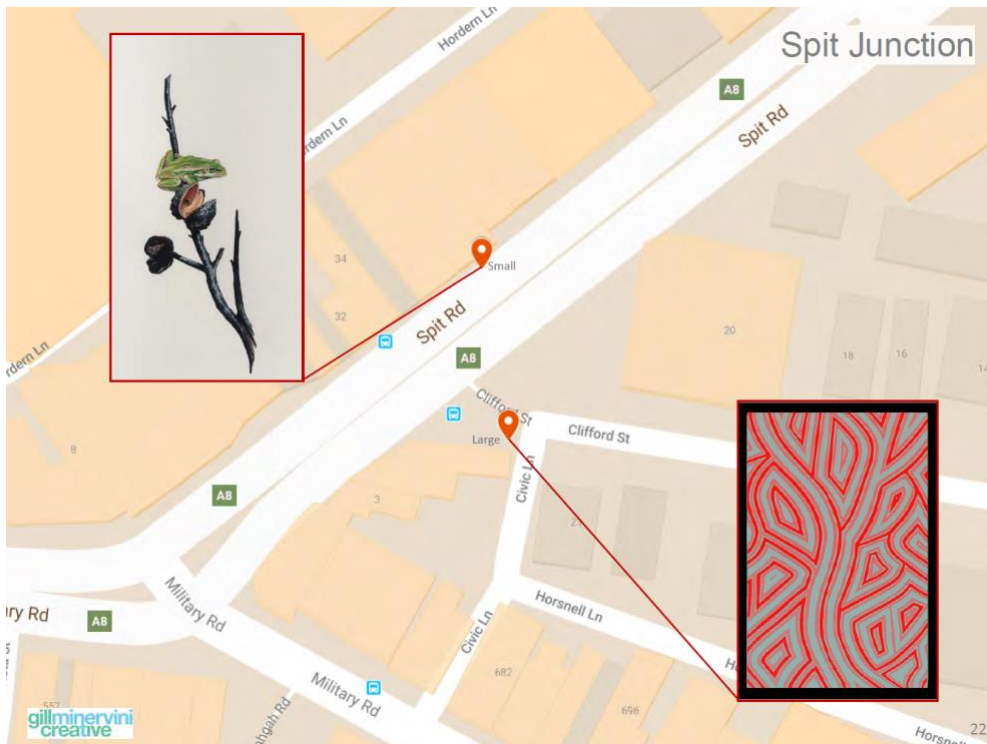
Works include 'Manly Dam' by Brentos and 'Glossy Black Cockatoo' by Thomas Jackson.



What is going in at Mosman?

Two artworks are being installed in Mosman. One at the northbound bus stop and one at the southbound bus stop.

Works include 'Green and Gold Bell Frog' by Thomas Jackson, 'Always was, always will be' by Warwick Keen.



What is going in at Neutral Bay?

Three artworks are being installed in Neutral Bay. Two at the southbound bus stops and one at the northbound bus stop.

Works include 'Walter Liberty Vernon' by ESEM Projects, 'Margaret Tucker' by Warwick Keen and 'Dame Mary Gilmore' by Paul McDonald.

