

# Transport for NSW Public Art Strategy



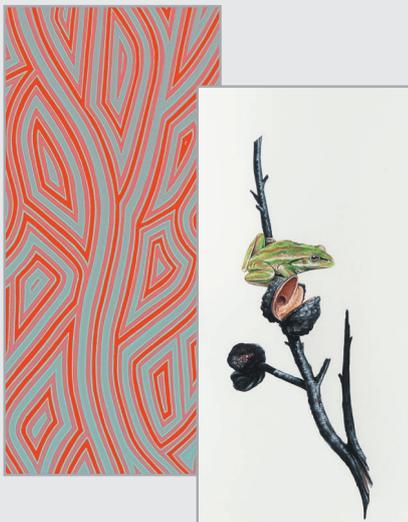
Artists for consideration include *ESEM Projects*, featured here with *Portraits of Memory* and *Unguarded Moments*, both Public Art exhibitions for Port Macquarie and City of Sydney Councils.

**The NSW Government is delivering improved public transport between the Northern Beaches, Lower North Shore and the Sydney CBD, including an integrated program of service and road upgrades.**

As part of the B-Line Project, new Intelligent Transport System (ITS) cabinets, have been installed along Spit Road to support new passenger information display (PID) systems. The addition of public art will engage with commuters and the community to amplify and celebrate a sense of place and positively add to the local environment. It has also been prepared as an anti-graffiti campaign which has been adopted by other agencies such as Roads and Maritime Services.

We are introducing a Public Art Strategy that will enhance the visual amenity of these ITS cabinets at Spit Junction, with two cabinets to be reimagined as blank canvasses to embrace the area's rich culture and local history.

Transport for NSW engaged an experienced art consultant to guide the public art process, to celebrate a sense of place and connect local communities and commuters to positively profile Mosman and the Lower North Shore of Sydney.



*Warwick Keen's design (left) and Thomas Jackson's design (right)*

## **B-Line Public Art Strategy - from the Northern Beaches, Lower North Shore to Sydney CBD**

**Be Here!** explores the faces, places and environments that define the Northern Beaches and Lower North Shore of Sydney. An exhibition of public art that celebrates our stories – the commonalities and differences that bring us together on a local and global level. It is a call to action to be present – to be here!

### **The linear and the local**

To connect each ITS cabinet along the corridor, there will be a 'linear' theme developed by a single artist, which will form a consistent look and feel, bringing the separate works together at each B-Line bus stop.

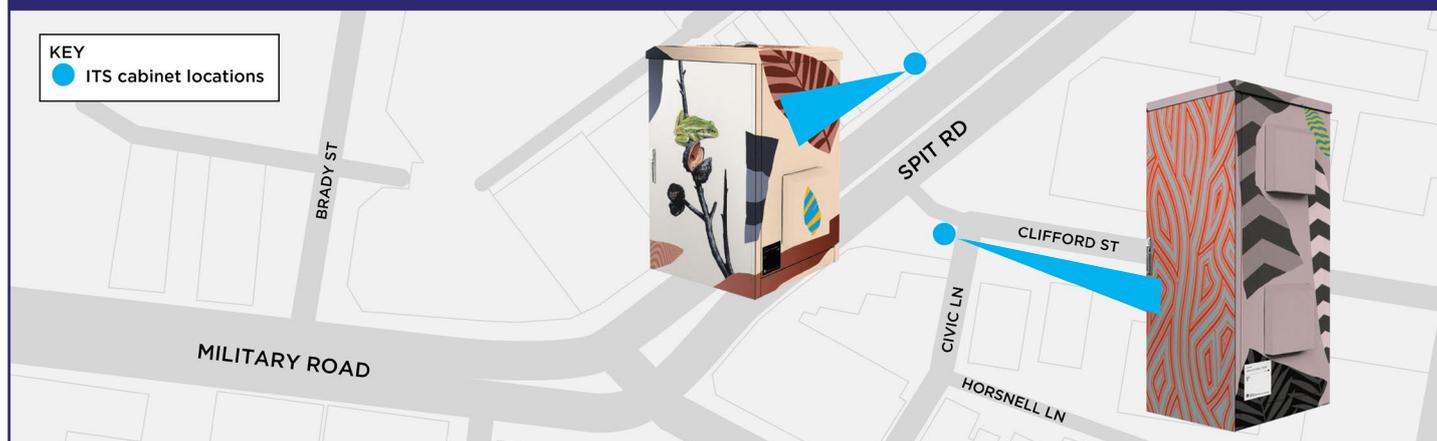
The 'linear' artwork will be installed on two sides of the ITS cabinet. The other two sides will be enhanced with 'local' artworks which will interpret a specific story for the community where the cabinet is located.

## What is happening in Spit Junction?

The artworks at Spit Junction have been developed by well-known Australian artists. The smaller northbound bus stop cabinet features a design by Thomas Jackson of the Green and Golden Bell Frog, relevant for its connection to the breeding program at Taronga Zoo for the Corroboree Frog and the threatened frog species of NSW.

The larger cabinet on the citybound bus stop features an Aboriginal design by Warwick Keen. The pattern is a contemporary response to traditional Aboriginal designs known as dendroglyphs that were once carved into trees across NSW and eastern Australia. Dendroglyphs were created to sign-post significant cultural sites within the country such as burials and initiation. It is noted that a collection of Warwick Keen's dendroglyphs are on permanent display outside the Mosman Art Gallery.

### Location of cabinets at Spit Junction



### Selecting the artwork

Public Art at Spit Junction B-Line bus stops is part of the greater Public Art Strategy being rolled out between Mona Vale and the Sydney CBD and is in line with the key objectives outlined in Transport for NSW's Creativity Guideline Principles.

Curation of the artwork selection aims to:

- enliven the experience of travel, engaging transport customers and pedestrians and making every-day journeys pleasant and interesting
- enhance the transport environment, responding to places, vistas, urban landscapes and buildings through subject, form, scale, materials, lighting elements and colour
- respond to the culture of travel and enable distance responses to community, culture, city demographics, working life and local heritage
- contribute to the provision of safe, durable, easily maintained transport infrastructure
- be an integrated part of the design, construction and operation of transport precincts and infrastructure.

### Contact Us

For more information on the B-Line Project, Public Art Strategy:

**Call** 1800 048 751 • **Email** [projects@transport.nsw.gov.au](mailto:projects@transport.nsw.gov.au) • **Web** [www.b-line.transport.nsw.gov.au](http://www.b-line.transport.nsw.gov.au)



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