

Addendum 1

Valuing TfNSW Reputation Damage from Cyber Risk

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No.	Question	Answer	
1	Can we get a copy of 'Transport for NSW Cost-Benefit Analysis Guide'	The link for 'Transport for NSW Cost-Benefit Analysis Guide' is: https://www.transport.nsw.gov.au/projects/project-delivery-requirements/evaluation-and-assurance/transport-for-nsw-cost-benefit	
2	If you could please circulate the 'proposal template'	The link for the proposal template is: https://www.transport.nsw.gov.au/data-and-research/research-hub/strategic-research-directions/valuing-wider-benefits	
3	What is the budget provision for the project?	The budget is up to A\$100,000. Note the final evaluation criteria for the proposals is likely to be based on demonstrated value for money rather than a single 'price' assessment. We would appreciate transparency in cost breakdown.	
4	If we need to undertake new field measurements will the cost of that have to be within the budget or is that field work a later project stage?	 As specified, the budget is up to A\$100,000. The initial phase of this process is an information exchange. The first written response to the problem statement and the ensuing presentation process offers the opportunity for researchers to suggest the benefits of additional research scope. When needed to meet the aims of the project, and if suggested, such additional scope need to be formulated clearly as an optional "module" with a clear budget estimate. Note "Response to Problem Statement" template has a section marked "Resource Contributions & Requirements". This section requires as detailed a cost break down as possible to provide an early sense of cost transparency. 	
5	What is the relationship of this work with the rest of NSW government?	This study is TfNSW led. Other studies may be happening across Local, State and Federal Government. Please identify and/or consider other studies if relevant. NSW government values the sharing of information and re-use of research already purchased across NSW Government agencies.	
6	The label of 'Foundational' study is given in the problem statement. How deep is acceptable for this study?	It is anticipated that this study may establish a basis for further research in this area. The study should provide a rigorous assessment of whether economic parameters for "reputational damage" should be considered for inclusion in TfNSW's business case development guidelines.	

7	How long do you expect the project to run for 1, 2 or 3 years?	We expect the project to run for 6 months from the date of commencement with an end date in February 2021 (no later than June 2021).
8	How can we involve PHDs and what does the problem statement mean in relation to being part of a broader postgraduate program?	While the 6 months' timeframe for the project may exclude a full PhD, it may still form part of the analysis for a PhD. Note that TfNSW is hoping to encourage universities to develop programs that build upon what may start as a discrete research projects, into an ongoing area of mutual research interest.
9	What access will the successful bidder have to data, reports and research by TfNSW, other NSW departments, access to Senior Management and/or examples of reputation damage history (for validation purpose)?	TfNSW will facilitate access to such material, Senior Management and internal Subject-Matter Experts, where feasible. A project coordination team will be established to facilitate the undertaking of the project. Please state clearly what is the proposed methodology and data requirements in the "Response to Problem Statement" to assist with the coordination of the work.
10	Could TfNSW use non-disclosure agreement to cover access to data that might otherwise be considered private?	Yes – this can be considered.
11	Criteria for evaluation of the bid?	This phase is intended to be a mutual exchange of information. A final evaluation criteria has not yet been finalised. However, typical criteria for evaluation of research proposals can include the below, in no particular order: • Sound and rigorous methodology • Capability of the proposed research team • Collaboration with other academics and/or researchers • Value for money • Feasibility of proposed timeline • Potential for operational impact and/or benefits • Potential benefit to the Transport cluster (e.g. contribution to Future Transport 2056 attached) • Potential benefit to end-users (i.e. customers) You will be informed of the final evaluation criteria prior to "Best and Final Offers" are sought.
12	Who can we contact if we have other question?	Please email research@transport.nsw.gov.au if you have any further question.