

Transport
for NSW

Policy for Banners on Bridges

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OFFICIAL

Acknowledgement of Country

Transport for NSW acknowledges the traditional custodians of the land on which we work and live.

We pay our respects to Elders past and present and celebrate the diversity of Aboriginal people and their ongoing cultures and connections to the lands and waters of NSW.

Many of the transport routes we use today – from rail lines, to roads, to water crossings – follow the traditional Songlines, trade routes and ceremonial paths in Country that our nation’s First Peoples followed for tens of thousands of years.

Transport for NSW is committed to honouring Aboriginal peoples’ cultural and spiritual connections to the land, waters and seas and their rich contribution to society.

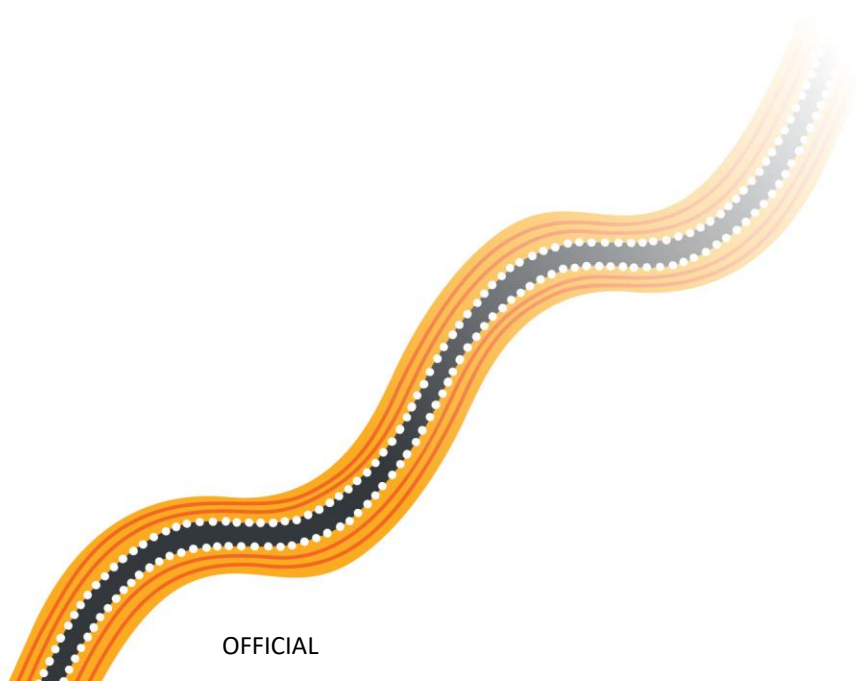


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Introduction

Transport for NSW is proud to support community services and road safety by permitting the display of banners at no cost on selected bridges over roads that are classified under the State Roads Act.

Banner applications will only be considered if related to the following:

An event or activity which is

- non-commercial/non-profit making
- offers community benefit

We do not accept any banners that include political or commercial advertising, or anything related to alcohol and/or is offensive.

Particular attention should be paid to the dimensions of the banners as we reserve the right to remove banners at any time if any of the approval conditions (*see below*) are contravened. Bookings already made can be withdrawn at any time by Transport for NSW without providing reasons or cost.

Approval Conditions

By applying for a banner, you agree to the following conditions. **Required actions for an application are highlighted in red.**

1. Liability

- **Liability:** An organisation wishing to display the banner accepts responsibility for any claim for accidents or other issues arising from the use of Transport infrastructure.
- **Provide Public Liability Insurance (PLI) in your application with valid dates:** Evidence of the organisation's Public Liability Insurance (PLI) of a minimum value of \$5 million (\$5,000,000) with interests of Transport for NSW noted. The PLI must be provided before any proposal for displaying a banner is processed. The PLI must also be valid for the dates you are wishing to book.
- **Damage to infrastructure:** Any damage to infrastructure and other facilities will be repaired at the expense of the organisation displaying the banner.
- **Lost/damaged banners:** It should be noted that we are not liable or responsible for banners, which are lost or damaged for whatever reason.

2. Design/layout and materials of the banner

You are responsible for supplying your own banner/s that must comply with the below specifications.

- **Banner dimensions and specifications:**

- **Width:** The width of the banner must be between 900-1000mm (millimetres) to fit within the top and bottom rail of the handrail.
- **Length:** The length of a banner must be between 5m-12m (metres). *Note: Please check each bridge to determine appropriate banner size as bridges are not uniform.*
- **Banner material:** Banners are to be constructed of a sturdy material such as PVC or canvas that will not tear in the wind and thereby present a hazard to traffic.

Note: TYVEK is not an acceptable material for the construction of banners.

- **Air holes:** Banners must include air holes of more than 12cm (centimetres) in diameter.
- **Eyelets:** Banners should be attached to the bridge rails with individual ropes or chains through each eyelet. All chains and rope are to be plastic coated to ensure that the bridge rails are not damaged.
- **Attachment rope material:** Banners should be attached to the bridge rails with individual ropes or chains through each eyelet. All chains and rope are to be plastic coated to ensure that the bridge rails are not damaged.

- **Banner design limits:**

- **Copy:** The message must be limited to a maximum of 70 characters (not including spaces).
- **Lettering height:** 250mm (millimetres) is the minimum lettering height to be used in the banner design. It is important in terms of safety that the message can be easily read by motorists and other road users.
- **Logos:** Commercial advertising is not permitted on banners. However, the logo of a sponsor/organisation may be incorporated in the banner design. The logo is to be a maximum of 10% of the total space on the banner. If several sponsor logos are to be included, then the maximum space is to be no more than 15% of the total banner space.

The purpose of these restrictions is to promote community services and not commercial ventures and it would be appreciated if the spirit of this policy is always upheld

- **Please provide the following in your application:**

- Artwork/design proposal with marked out specifications (PDF/PNG/JPEG format) compliant with above conditions.

3. Attachment and Removal

You are responsible for attaching and removing your own banner/s and to be compliant with the below conditions.

- **You must inspect the banners daily to monitor their security and condition.** Transport for NSW will not be responsible for monitoring your banners.
- **Road Signs:** Banners cannot cover any part of a road sign or fixed sign on the bridge. Nor should any fixed sign be moved or altered in any way.
- **Protective screen (available on some bridges only):** Please ensure that the banner is affixed to the handrail inside the screen on all bridges that have protective screening. Under no circumstances will banners be allowed on the protective screens as the Bridge Protective Screening is not designed to support banners. Any banners not complying with this request will be removed.
- **One banner per bridge side:** Only one banner will be attached to one side of the bridge at any one time.
- **Bookings:** The banner must only be displayed within the confirmed specified dates approved by Transport for NSW.
- **Installation and proof of the removal of the banner:** Once installed, please send us image proof with dates of the following. This will help us with record-keeping purposes.
 - **Banners after being installed**
 - **Blank bridge space after banners have been removed**

4. How to book

To apply, please send the following details (highlighted in red above) to this email:

Email: banners@transport.nsw.gov.au

Checklist	Bookings will not be processed unless all of the following are provided:
	Organisation Name and Contact details
As an attachment (PDF/PNG/JPEG)	Proposed Banner Artwork to the correct specifications marked out <i>(Refer to chapter 2. Design/layout and materials of the banner)</i>
	Sites to be booked and proposed dates <i>(Refer to chapter 5. Bridge locations)</i>
As an attachment (PDF)	Public Liability Insurance covering the proposed booking period <i>(Refer to chapter 1. Liability)</i>
	Written agreement to the below Terms and Conditions

Terms and Conditions

- **Bookings:**
 - Applications must be made with a minimum 2 weeks' notice with the correct documents.
 - Can be booked across a maximum of 2 sites simultaneously
 - Can be booked for a maximum 2-week period.
- **Printing, Installation and Removal:** You are required to print, install and remove your own banners.
- Please send photo proof of installation and removal once booked dates are confirmed.
- You will receive a confirmation email once above requirements are fulfilled and your application has been approved.
- Bridges not on the list are not approved for the purpose of advertising and your request will be rejected.

5. Bridge Locations

Bridges in the South

Suburb	Location
Arncliffe	Pedestrian bridge over Princes Highway near Forest Road (southbound)
Kogarah	Pedestrian bridge over Princes Highway, Kogarah near TAFE College (southbound)
Menai	Alfords Point Road, Old Illawarra Road overpass (southbound)
Padstow Heights	Clancy Street over Alfords Point Road (southbound)
Taren Point	Woodlands Road overpass of Taren Point Road (southbound)

Bridges in the North

Suburb	Location
Hunters Hill	Church Street bridge over Burns Bay Road (northbound)
Huntleys Point	Huntleys Point pedestrian bridge over Victoria Road (westbound)
Linley Point	Linley Point pedestrian bridge over Burns Bay Road (Fig Tree bridge side)
Linley Point	Linley Point pedestrian bridge over Burns Bay Road (southbound)

Bridges in the East

Suburb	Location
Woollahra	Pedestrian bridge across Syd Einfield Drive near Nelson Street (eastbound)

Bridges in the West

Suburb	Location
Claymore	Skye Winter Pedestrian bridge over Hume Highway near Badgally Road (northbound)
Fairfield West	Hamilton Road pedestrian bridge over Cumberland Highway (southbound)
Mt Annan	Narellan Road, Pedestrian overbridge (westbound)

Bridges in the Blue Mountains

Suburb	Location
Blaxland	Blaxland pedestrian bridge over Great Western Highway (eastbound)
Glenbrook	Fletcher Street bridge over Great Western Highway (eastbound)
Hazelbrook	Hazelbrook pedestrian bridge over Great Western Highway (eastbound)
Hazelbrook	Hazelbrook pedestrian bridge over Great Western Highway (westbound)



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