Transport for NSW

Oxford Street Revitalisation Project

A new vision for Oxford Street

November 2025





Transport for NSW is proposing to revitalise this iconic street through early activations, public space improvements, and a new separated bike path.

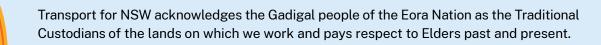
We heard overwhelming feedback from businesses and the community that you want to build on what makes Oxford Street great – celebrating its unique history and community – while creating a greener, more vibrant, accessible street that brings lasting social and economic benefits.

Take a look inside to read more about the Oxford Street Public Domain and Activation Strategy (the Strategy), which you helped develop. Thanks to everyone who took part in our Have Your Say consultation.





Scan the QR code to view the Strategy or go to: www.transport.nsw.gov.au/ revitalising-oxford-street



What's happening now

The public domain and activation initiatives would be part of the Oxford Street Revitalisation Project and help attract more people for longer to Oxford Street, bringing the area to life from day to night.

The bike path would help transform public spaces along Oxford Street and reimagine their use, making them places people want to spend more time in and enjoy.



Indicative only, artist impression of potential cycleway, bus stop and improved public domain, subject to further stakeholder and community input, and design development.

A people place: how your feedback shaped the Strategy

In July 2024, you gave us your ideas via our Have Your Say consultation survey, stakeholder workshop and meetings with businesses. We heard how you highly value Oxford Street's unique character, cultural diversity, heritage, and connectivity.

Thanks to your insights and experiences, we have identified enhancements to help Oxford Street better realise its potential as a civic place for people, with a role as both a high street and a connector.

The Strategy was also developed in collaboration with City of Sydney Council, Woollahra Municipal Council, Randwick City Council and Greater Sydney Parklands.

We will continue to engage and collaborate with our stakeholders to ensure the Strategy builds on the best of Oxford Street, to help achieve a high street that is a safe, green, accessible and economically sustainable place for everyone.





Scan the QR code to view the Strategy, Have Your Say and workshop reports or go to: www.transport.nsw.gov.au/revitalising-oxford-street



Early activations and events



Widening footpaths for pedestrians



Space for outdoor dining, events/festivals, seating, signage and public artworks



Planting new street trees and shrubs



Taking bikes off the footpath to a dedicated separated bike path



Improving bus stops, making sure they're more accessible



Keeping bus lanes during peak hours



Reducing traffic speed



Providing kerb side and loading zone parking

Oxford Street's public spaces

Giving back to the people

The Project would help bring the street and other public spaces to life, attracting a diverse mix of people, encouraging them to stay longer and would create opportunities for connection, culture and community. The Strategy sets out how we could achieve this through street improvements, activations and events to further enhance this vibrant precinct. Early activation opportunities would lead the way for what's possible in the longer-term, by testing ideas and sparking community interest in the revitalisation.

Above all, the recommendations reflect the aspirations, lived experience and creativity driven by the people who use and love Oxford Street.

Early activations

Based on what you told us, we've identified four types of early activations that could help to attract more people to the area and encourage them to stay for longer.

These are **cultural**, **business**, **seasonal** and **play**.

Activation initiatives could be trialled to help evaluate long-term or permanent opportunities, such as:

- · Lighting, greenery and seating
- Late night dining
- Public art installations.



Early activations	
Cultural	Any interim art or cultural activity delivered in public spaces, such as music/busking, public art, exhibitions and themed tours.
Business	Interim activities that support businesses along Oxford Street, day or night, such as outdoor dining, extended trading, pop-up shops and promotions.
Seasonal	Regular or seasonal activations that bring the community together through a range of activities, such as markets, festivals, street parties and events.
Play	Playful and surprising interventions, such as playgrounds, parklets, family activities and lighting, which promote vibrancy and safety, encouraging people to spend more time locally.

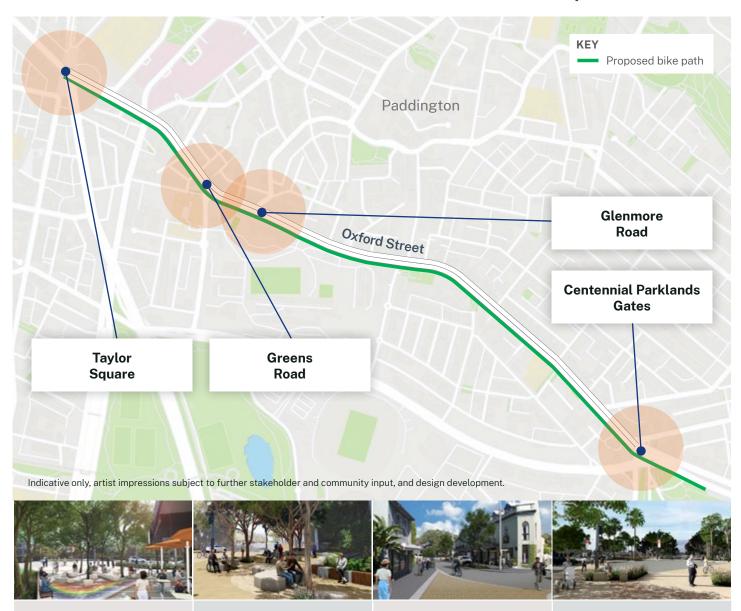


Tour the new Oxford Street

Oxford Street has evolved over thousands of years, from its beginnings as an Aboriginal bush track, or *muru*, to an active high street that also serves as a vital connection between Sydney's city centre and the Eastern Suburbs.

There are many places along Oxford Street that hold special meaning and significance to the community, businesses and visitors.

Opportunities for rejuvenation of the public domain and early activations would be developed with local councils, stakeholders and the community.



Taylor Square

A world-famous State Heritage listed public place with special meaning for the LGBTQIA+ community, Taylor Square has potential to be a more comfortable space for people to spend time.

Greens Road

Oxford Street is one of Sydney's most popular walking streets, day and night. A reduction in speed limit, new street crossings, improved bus stops, and addition of separated bicycle lanes, would significantly improve accessibility, amenity and appeal.

Glenmore Road

Glenmore Road is an important entrance to Paddington and Five Ways. Known for its high-end fashion boutiques, fine-grained shopfronts and eateries, this area would have an enlarged and enhanced public domain to attract and keep more visitors.

Centennial Parklands Gates

This gateway to
Centennial Parklands,
Oxford Street and
Queen Street is an
important connection
to one of Sydney's
best-known parks,
to Paddington and to
Woollahra, respectively.



Indicative only, artist impression of potential Glenmore Road intersection, subject to further stakeholder and community input, and design development.



- University of Sydney research discovered more than 60 per cent of people who visit their local high street more than once a week arrive by walking, riding a bike, or by public transport.
- Upgraded bus stops along this route will improve bus capacity, free up footpath space, provide increased protection for people waiting for buses and have dedicated pedestrian crossings across the bike path.
- Oxford Street is a popular travel route with often over 900 bike riders, 25,000 bus passengers and 34,000 motorists travelling along it each day.
- The Oxford Street West and Liverpool Street cycleway opened earlier this year and will create a continuous separated bike path connected to the Oxford Street Revitalisation Project.
- Public space improvements, like those seen in the Transport-led <u>Streets as Shared Spaces Program</u>, have led to daily revenue increases of up to 22% for businesses along improved streets.



Contact us

For enquiries, complaints, feedback and to subscribe to our mailing list use the contact details below.



Project Infoline 1800 684 490



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www.transport.nsw.gov.au/ revitalising-oxford-street

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